FusionAuth
Auth, Built for Devs, by Devs.

Auth0 Business Comparison

Both FusionAuth and Auth0 offer extensive and similar authentication capabilities, but the differences between the two auth platforms fall into four general categories:

Hosting

Flexibility and control over hosting for customer private data is a critical difference.

At Auth0, your data is on a shared server with other Auth0 customers.

With FusionAuth, you can either self-host or FusionAuth will host on a dedicated server.

Engineering & Support

Auth0 customers must pass through multiple layers of IT (and now Okta) support before finding an auth expert.

FusionAuth is an engineering centric company with experienced authentication engineers providing first line technical support.

Branding & Theming

While Auth0 offers simple brand integration, FusionAuth gives developers complete control of the theming and the UX process.

Pricing & Packaging

Transparency in pricing is a big difference.

Auth0 pricing is complex and costs continually rise as features are deployed.

At each level, FusionAuth includes all plan features and cost scales solely on volume. And only FusionAuth offers a free tier with truly unlimited volume.

Auth0 Business Comparison

Detailed Differences

Hosting	FusionAuth	Auth0
Self-hosted option	✔ Yes. All plans. No cost.	➖ High end plans only. High extra cost.
Hybrid options: Developer desktop + Production Cloud	✔ Yes.	✖ No.
Explicit control of releases and upgrades	✔ Yes.	✖ No.
Unlimited self-hosted Dev/Test instances	✔ Yes.	✖ No.
Single tenant Cloud Hosting	✔ Yes, standard for all cloud.	➖ High cost option.
Shared database for all customers' private identity data	✔ No. Private instance for each customer	✖ Yes. Shared identity database.
High Availability cloud hosting options, with Disaster Recovery and Availability Zones	✔ Yes.	✔ Yes.
SOC2 Type 2 Certification	✔ Yes.	✔ Yes.

Branding & Theming

	FusionAuth	Auth0
Logos, colors, lines	✔ Yes. CSS.	✔ Yes. WYSIWYG.
Sample user screens to build on	✔ Yes.	✔ Yes.
Build custom UI using HTML and CSS	✔ Yes.	➖ Limited
Multi-page registration	✔ Yes.	✖ No.
Extensively customized UX with auth server hosting	✔ Yes.	✖ No.

Engineering & Support

	FusionAuth	Auth0
Customer Authentication experts on first tier support	✔ Yes.	✖ No.
Dedicated specialist with first hand customer knowledge	✔ Yes.	➖ Extra cost support contract.
Feature requests and engineering commitments	✔ Yes. Negotiable commitments for Enterprise customers.	✖ No.

Pricing, Packaging & Business Terms	FusionAuth	Auth0
Free, unlimited volume plan	✓ Yes. Unlimited volume on Community plan.	✗ No. Max 7,000 users on free tier.
Inclusive features at each tier.	✓ Yes.	✗ No. Extra cost add-ons.
Cost penalty for user overage.	✓ No. Declining fees as volume increases.	✗ 2X penalty for exceeding contract volume.
Variable monthly usage allowed.	✓ Yes. Pay for actual usage.	⊖ Requires immediate upgrade to max volume.
Limit on Enterprise connections	✓ No limit or cost.	✗ Yes. Extra costs for each integration such as SAML, AD, LDAP, AADFS, or Enterprise Okta.
Extra charge for Machine-to-Machine (API authentication)	✓ No.	✗ Extra cost.
Threat and Attack protection	✓ Yes. Included in Enterprise	⊖ Extra cost.
Restrictions and cost for internal users	✓ No restrictions.	⊖ Extra cost.
Monthly invoices	✓ Yes.	✗ No. Annual pre-payment required.
Dedicated Engineers to account	✓ Yes. All supported plans - Essentials and Enterprise	✗ No. Premier Support contract addition required.

Corporate Background

FusionAuth

FusionAuth is a private and profitable company, in operation since 2009. Today it is used by over 3,000 companies worldwide. FusionAuth is not dependent on outside funding for its operation, as growth has all been self-funded.

Auth0

Acquired by Okta in 2021, Auth0 has been fully integrated. Sales, tech support, customer service, and business practices are now those of Okta. Auth0 is no longer a separate developer focused entity.